

Pre-Summit Survey Results

Zoomerang Survey Results

ABHE Pre-Summit Enrollment Questionnaire

Response Status: Completes

Filter: No filter applied

Nov 20, 2008 8:00 AM PST

1. Please rate the response that best describes various aspects of the status of your actual enrollment:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Poor	Less Than Average	Average	Above Average	Good
Number of incoming first-time freshmen for Fall '08	3 10%	9 31%	12 41%	4 14%	1 3%
Number of incoming transfer students for Fall '08	1 3%	9 31%	13 45%	5 17%	1 3%
Number of non-traditional students entered Fall '08	2 7%	4 14%	17 59%	5 17%	1 3%
Overall number of students enrolled for Fall '08	1 3%	13 45%	10 34%	3 10%	2 7%
Retention of Students	0 0%	4 14%	18 62%	6 21%	1 3%

2. What were your projections/goals for Fall '08?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Lower	Level	0.95	5.9	>+10%
Incoming first-time freshmen	3 10%	3 10%	12 41%	7 24%	4 14%
Incoming transfer students	2 7%	13 45%	11 38%	2 7%	1 3%
Incoming non-traditional students	3 10%	12 41%	9 31%	4 14%	1 3%
	3	5	12	5	4

Pre-Summit Survey Results

Overall number of students enrolled	10%	17%	41%	17%	14%
	1	14	9	2	2
Retention of students	4%	50%	32%	7%	7%

3. What enrollment successes can you point to that are noteworthy in the past year? (3500 characters or less)

26 Responses

4. On a scale of 1-10, please indicate how important these enrollment elements are to your institution.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Low Importance	2	3	4	5	6	7	8	9	High Importance
Building an adequate pool of inquiries	0	0	0	0	0	2	5	10	2	10
	0%	0%	0%	0%	0%	7%	17%	34%	7%	34%
"Making the case" for your institution's mission	0	0	0	1	1	1	4	5	6	11
	0%	0%	0%	3%	3%	3%	14%	17%	21%	38%
"Making the case" for Biblical higher education	0	1	0	0	1	2	5	7	4	9
	0%	3%	0%	0%	3%	7%	17%	24%	14%	31%
Defining your marketplace	0	0	0	0	2	3	3	10	3	8
	0%	0%	0%	0%	7%	10%	10%	34%	10%	28%
Communication with student inquiries	0	0	0	0	0	0	3	7	6	13
	0%	0%	0%	0%	0%	0%	10%	24%	21%	45%
Qualifying the inquiries	0	0	1	1	2	2	7	5	4	7
	0%	0%	3%	3%	7%	7%	24%	17%	14%	24%
Attracting new applicants	0	0	0	0	1	0	4	4	9	11
	0%	0%	0%	0%	3%	0%	14%	14%	31%	38%
Communication with applicants	0	0	0	0	0	2	2	6	6	13
	0%	0%	0%	0%	0%	7%	7%	21%	21%	45%
Packaging scholarships and financial aid	2	0	1	0	2	5	4	6	2	7
	7%	0%	3%	0%	7%	17%	14%	21%	7%	24%
	2	0	1	1	1	5	5	6	2	6

Pre-Summit Survey Results

Amount of financial packages to applicants	7%	0%	3%	3%	3%	17%	17%	21%	7%	21%
	0	0	0	0	3	2	8	9	3	4
Admissions publications and media	0%	0%	0%	0%	10%	7%	28%	31%	10%	14%
	0	0	0	1	1	0	3	7	6	11
Converting applicants to acceptances	0%	0%	0%	3%	3%	0%	10%	24%	21%	38%
	0	1	0	1	0	2	5	6	7	7
Attracting prospective student families to visit	0%	3%	0%	3%	0%	7%	17%	21%	24%	24%
	1	0	0	0	0	4	4	10	5	5
Campus visit program development	3%	0%	0%	0%	0%	14%	14%	34%	17%	17%
	0	0	0	1	0	0	4	5	12	6
Retention of students	0%	0%	0%	4%	0%	0%	14%	18%	43%	21%
	1	0	0	0	2	2	8	6	4	6
Training admissions professionals	3%	0%	0%	0%	7%	7%	28%	21%	14%	21%
	1	0	0	0	1	0	5	5	10	6
Campus-wide "buy-in" of enrollment efforts	4%	0%	0%	0%	4%	0%	18%	18%	36%	21%
	0	0	0	0	1	1	3	10	5	9
Knowing what works for us	0%	0%	0%	0%	3%	3%	10%	34%	17%	31%
	2	0	0	0	2	1	4	8	5	7
Retaining quality Admissions professionals	7%	0%	0%	0%	7%	3%	14%	28%	17%	24%
	1	0	0	2	0	2	6	6	4	8
Database management and communication tools	3%	0%	0%	7%	0%	7%	21%	21%	14%	28%
	0	0	1	1	0	3	2	4	9	9
Web-based information sources for students	0%	0%	3%	3%	0%	10%	7%	14%	31%	31%

5. From among the various enrollment elements listed in item #4, please indicate the top three areas that need to be a priority for your institution (50 Characters or less)

29 Responses

Pre-Summit Survey Results

6. What other things can you share about your current enrollment needs? (3500 characters or less)

19 Responses